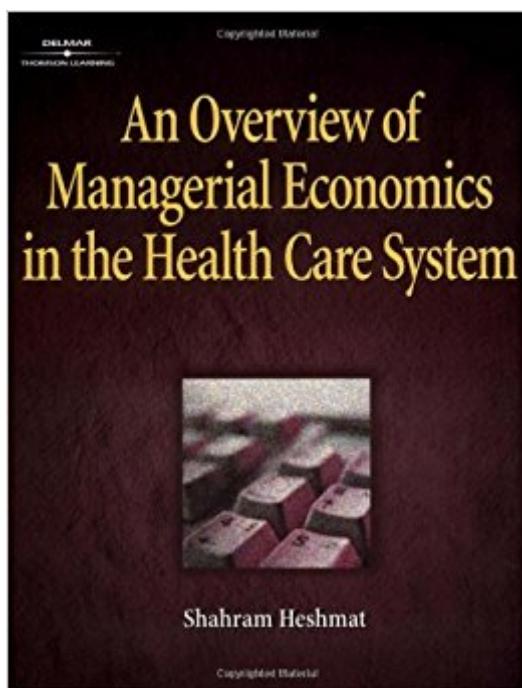


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An Overview Of Managerial Economics In The Health Care System (Delmar Series In Health Services Administration)



Synopsis

This textbook offers analytic approaches to making economic-based decisions in the modern health care organization. It frames its discussion around emerging health care policy for the 21st century and how economic forces influence policy. It introduces principles of microeconomics and decision analysis as a way for managers and clinicians to approach resource allocation issues within the organization. Focus is primarily on applied rather than theoretical economics. Key features: *Applies abstract principles to real world *Includes study questions and examples *Offers techniques for economic analysis *Frames concepts with emerging health care policy

Book Information

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